



Coalition Meeting
South County Admin Building
7013 Sandridge Rd
Long Beach, WA 98631

DATE: February 10, 2015

START TIME: 3:00pm

END TIME: 5:00pm

Members Present:

Brandi Keightley, Gloria Geisendorfer, Katie Lindstrom, Lindsey Hylton, Sarah Taylor, Michelle Zilli, Jon Ducharme, Mary Goelz, Josh Jewell, Flint Wright, Suzanne Staples, Barb Enos, Bill McDonald, Geri Marcus

Guests: Linda Kaino, Johanna Gustafson, Robin Unruh, Andi Day, Bill Buck, Gloria Buck, Ray Horodowicz, Becky Fisher

AGENDA ITEM	DISCUSSION	DECISIONS, ACTIONS, ASSIGNMENTS
Meeting called to order and Approval of Prior Minutes	Sarah called the meeting to order.	Approval of Previous Minutes: Lindsey Hylton motioned and Suzanne Staples seconded.
Announcements	<p>Boys and Girls Club: On April 19th there will be a golf tournament. You can contact Peninsula Golf if you are interested in participating.</p> <p>Continuation Application: The application was sent off and accepted on Monday February 2nd.</p> <p>Safe Prom: Klean is supplying a full course meal. An idea about</p>	

	<p>an ice cream sundae bar was brought up. Prom is April 25th. An adhoc team was called for.</p> <p>Townhall: An adhoc was called for and ideas such as media literacy, Boy Scouts, YES/YAK, Triple P seminar and Boys and Girls Club were talked about as break-out sessions and/or doing a short 5-10 minute presentation.</p>	
Asset Builder Award	The Asset Builder award was presented to Bill and Gloria Buck for their ongoing efforts in Pack2School. They served 300 children this past year and plan to serve about 450, including Naselle, this summer.	Lindsey presented them with the award. We want to tie in the 40 Developmental Assets to the awards each month.
Show and Tell	Long Beach Peninsula Visitors Bureau came and gave a great presentation on how they promote our community as a tourist destination. They work closely with local Chambers & Merchants Associations, local businesses and serve as a co-op marketing agency for members. Most of their funding comes from Lodging Tax Grants. You can find more information at funbeach.com and subscribe to their newsletter as well.	The coalition would like to have them do a marketing workshop at one of the meetings.
CADCA	<p>Alanna wasn't able to make the meeting, but Sarah gave a great presentation on what she took away from CADCA. One focus was "What Now" which is something that stood out to the coalition. In 4 years we will no longer have the grant monies and need to figure out how we are going to be able to get where we need to be to continue to keep the coalition going. "Run it like a business."</p> <p>It was discussed to get more into infographics for newspaper ads and Facebook. There are many websites that we can build them for free.</p> <p>Youth Led Prevention was another topic. We want to make sure that youth are involved in the whole process and the adult is there to guide and help when needed.</p>	Hopefully Alanna can give a short presentation at the March meeting on the break-out sessions she attended.
12 Month Plan Review	Katie led the coalition through the 12-month plan.	
WellSpring 101	The City of Long Beach and Rotary Club were discussed as some possible places to give WellSpring 101.	The hopes are to update WellSpring 101 and have members able to give the presentation

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